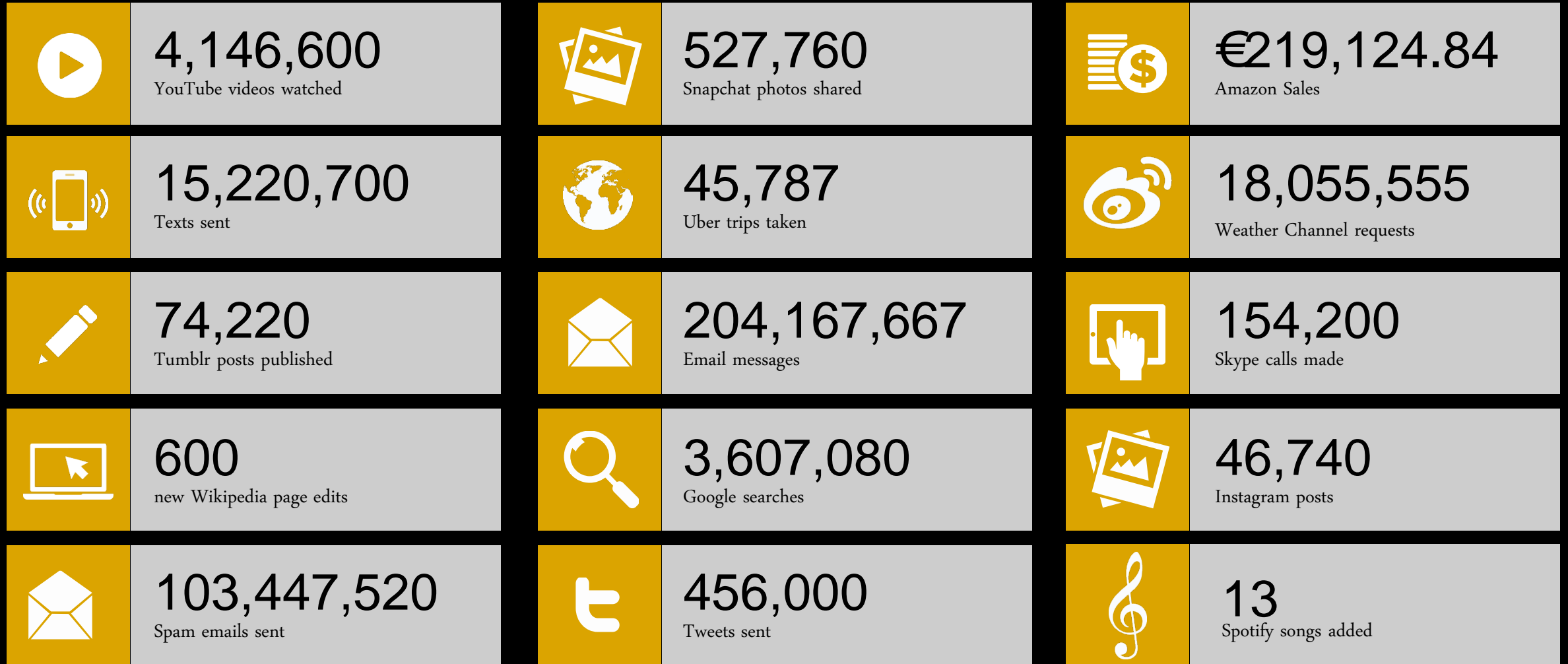
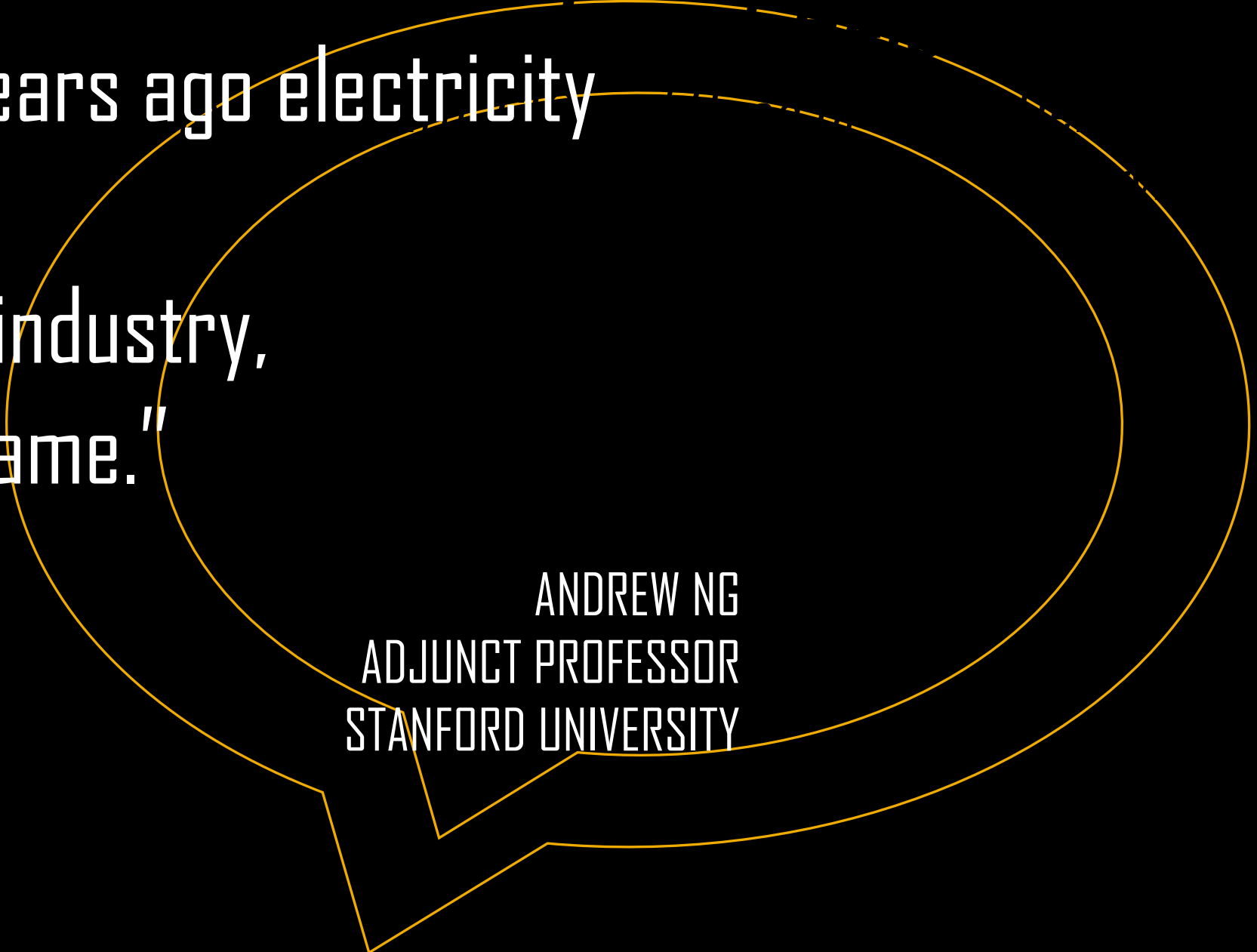


Data-driven Innovation

Brian Duffy
President
SAP EMEA North

Every Minute of Everyday





"Just as 100 years ago electricity
transformed
industry after industry,
AI will do the same."

ANDREW NG
ADJUNCT PROFESSOR
STANFORD UNIVERSITY



amazon



IDC Spending Guide Forecast

Worldwide Spending on Cognitive and Artificial Intelligence Systems

10.1B



2017

50% compounded growth
year over year



48.9B



2021



SAP Leonardo

Artificial Intelligence matters **NOW**





help the world run better and
improve people's lives

